



**FOR IMMEDIATE RELEASE**

April 5, 2010

**MEDIA CONTACT:**  
Gary Bitner/Ashley Fisher  
Bitner Goodman  
Office: 954-730-7730 x.116  
[gary@bitnergoodman.com](mailto:gary@bitnergoodman.com)  
[afisher@bitnergoodman.com](mailto:afisher@bitnergoodman.com)

## **ASHBRITT ENVIRONMENTAL ROLLS INTO TALLAHASSEE TO SUPPORT LAUREN'S KIDS' "WALK IN MY SHOES" DURING SEXUAL ASSAULT AWARENESS MONTH**

**Editors Note:** *Video 1 - [Lauren's Speech from Rally](#) Video 2 - [AshBritt Holding Banner](#)*

**Pompano Beach, Fla. (April 5, 2010)** - AshBritt Environmental is taking a stance for Sexual Assault Awareness Month by supporting Lauren's Kids' "Walk in My Shoes," a peaceful march to encourage support and passage of all pending legislation that will protect children from sexual assault. Lauren Book-Lim, Lauren's Kids' founder and a survivor of childhood sexual abuse, is leading a 500 mile walk that began on April 2 in the parking lot of Aventura Mall and will cross the finish line on April 20 at the steps of the State Capitol in Tallahassee, as the legislative session comes to a close.

AshBritt Environmental donated the services of one of its motor coaches, which is typically utilized to house AshBritt's "first responders" during disaster response and recovery operations. The motor coach will follow Book-Lim and her supporters throughout the 500 mile journey with food, water and other essential items. Tim Mooney, Regional Marketing Manager of AshBritt, walked alongside Lauren with his two young grandchildren during the kick-off for "Walk in My Shoes."

"AshBritt Environmental is a company that believes in helping the community - whether that means picking up debris after a storm, or walking alongside a young woman who endured a tragic event and is working towards giving a voice for other sexual assault victims," said Mooney. "We are honored to be a part of Lauren's 'Walk in My Shoes' demonstration that will hopefully generate passion for this cause from around the State."

To learn more about Lauren's Kids' "Walk in My Shoes," please visit <http://www.laurenkids.org/Walk-In-My-Shoes.html>

### **About AshBritt Environmental:**

AshBritt Environmental is a leading provider of disaster response and recovery services to cities, counties and states facing the task of dealing with both natural and man-made disasters. As a highly experienced contractor, AshBritt Environmental provides a wide range of disciplines including disaster response and recovery services, environmental services, solid waste collection and disposal as well as engineering services in the safest and most efficient manner possible. Proof of AshBritt Environmental's professionalism and efficiency was highlighted by the APWA (American Public Works Association) in November of 2009 with the "Award of Excellence" for its continued support and partnership with the professional organization. For additional information about AshBritt Environmental, please visit [www.AshBritt.com](http://www.AshBritt.com)