



FOR IMMEDIATE RELEASE

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Rapid-Response Disaster Recovery Contractor From Sunshine State Steps In To Clean Up “Snowmegeddon” In Northeast

POMPANO BEACH, FLA. (February 23, 2010) – With two storms raging back-to-back through most of the Northeast and reports of 32 plus inches of snow in many areas, AshBritt Environmental from Pompano Beach, Florida, braved the unyielding blizzard for more than a week, running 24 hour operations each day, removing the snow that paralyzed communities throughout the region.

Called on the morning of February 5th, AshBritt arrived in Alexandria, Virginia late that same day and began removing snow Saturday morning. In the following days, five more municipalities contacted AshBritt for their aid, including the city of Baltimore, MD., Baltimore County, MD., Carroll County, MD., Montgomery County, MD., and the city of Rockville, MD.

The relentless storms delivered vast amounts of snow that plow operators could not simply push to the sides of the streets. In order to get the job done right, AshBritt brought 330 pieces of heavy equipment such as, dump trucks, snow plow trucks, front-end loaders and skidsteers from Florida, Georgia, South Carolina, North Carolina, Alabama, Texas, Pennsylvania and New York to plow, pick up and move the snow to nearby remote locations, such as the Pimlico Race Track parking lot in Baltimore. More than 600 equipment operators, truck drivers and supervisors worked 12 hour shifts each day, until the job was completed.

Rob Ray, vice president of marketing for AshBritt Environmental, spent his first 27 years growing up in Virginia. "Snow of this magnitude is very uncommon for the Washington-Baltimore metropolitan area. When I was younger, it seems as if schools would close for several days due to 6 inches of snowfall; 30-plus inches of snow is just scary," said Ray of his home state.

With family still residing in his hometown, he understood first-hand the aggravation and helplessness many felt from feeling stuck in their homes. "Residents were extremely happy that their local government officials decided to ask for help clearing such a large amount of snow from the streets and school parking lots. Had they not called on us when they did, it would have taken much longer to bring the communities back to life."

Local municipalities currently have control of the situation and have the ability to manage the remaining snow on their own. In the meantime, AshBritt equipment is currently thawing out in the sun.

About AshBritt Environmental:

AshBritt Environmental is a leading provider of disaster response and recovery services to cities, counties and states facing the task of dealing with both natural and man-made disasters. As a highly experienced contractor, AshBritt Environmental provides a wide range of disciplines including disaster response and recovery services, environmental services, solid waste collection and disposal as well as engineering services in the safest and most efficient manner possible. Proof of AshBritt Environmental's professionalism and efficiency was highlighted by the APWA (American Public Works Association) in November of 2009 with the "Award of Excellence" for its continued support and partnership with the professional organization. For additional information about AshBritt Environmental, please visit

www.AshBritt.com